

Website:  
[stevenmonson.com](http://stevenmonson.com)

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stevenmonson@yahoo.com

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208-701-9085

## EXPERIENCE

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### Web Designer & Front-End Developer at EZ-NetTools APRIL 2009 - PRESENT

- Became very proficient at HTML, CSS, Javascript, & PHP.
- Helped a hundreds of small business increase sales, leads, and other success metrics though thoughtful analysis, professional website designs, efficient page speeds, and SEO.
- Wrote numerous articles on web development that get (on average) over 10,000 visits per month.
- Studied ADA compliance revamped existing internal websites to ensure they complied with ADA standards.
- Collaborated with programmers on user interfaces.
- Trained numerous coworkers in a variety of skills.
- Designed an internal training website and worked with team to improve employee documentation practices.
- Wrote a SWOT analysis that let to changes in company policy that resulted in thousands of dollars in increased sales.

### Web Designer at EZ-NetTools APRIL 2008 - 2009

- Designed website and graphics for clients and internal marketing
- Designed digital signage templates and created animated signs.

### Web Designer Freelance MAY 2018 - Present

- Designed website for a client to sell instructional videos and weekend seminars, that makes over \$100,000 in annual sales.
- Designed custom recipe website for popular YouTuber.

### Solar Glasses Side Business MAY 2017 - AUGUST 2017

- Collaborated with business partner to market and sell solar glasses leading up to 2017 Solar Eclipse.
- Designed and built ecommerce website.
- Drove traffic though a combination of SEO and social media advertising.
- Successfully sold our entire inventory.
- Gained valuable first-hand experience running and promoting a small e-commerce website that allowed me to more effectively coach clients in their marketing efforts.

## TOOLS & SKILLS

For a more detailed look at my skills see: [StevenMonson.com/#skills](http://StevenMonson.com/#skills)

### Technical Skills

- HTML & CSS
- WordPress
- JavaScript
- SEO
- Accessibility/ADA

### Artistic Skills

- Graphic Design
- Typography
- Adobe Photoshop
- Adobe Illustrator
- Motion Design

### Soft Skills

- Problem Solving
- Active Learner
- Research & Writing
- Interpersonal Skills
- Project Management

### Interests

- Designing retro-style video games in HTML5.
- Hiking, camping, and being outdoors.
- Art: Digital painting, drawing, & photography.

## EDUCATION

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### Brigham Young University-Idaho

Jan 2007 - April 2010

Bachelor of Science in Art with Graphic Design emphasis  
Minored in Business and Advertising

### Snow College, Utah — Associate of Science

Aug 2005 - Dec 2006

Majored in Art

### Salt Lake Community College, Utah — Multimedia

Aug 2002 - April 2003

Majored in Multimedia

## REFERENCES

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### Kip Nield

Associate & Collaborator

208-881-1526

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### Ray Kinman

Freelance client

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### Cody Laursen

Friend & Business Partner for  
Short-Term Side Business

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